

AUDREY VALENTINE

MEDIA ARTS AND DESIGN

CONTACT

- 703-945-3325
- audreyvalentine01@gmail.com
- www.audreyvalentine.design
- 5735 Walnut Wood Lane Burke, VA 22015

SKILLS

- Leadership
- Interpersonal Communication
- Critical Thinking and Problem Solving
- Creativity
- Social Media Management
- Project Management
- Detail-Oriented
- Organization
- Marketing and Advertising

EDUCATION

Media Arts and Design, Creative Advertising

James Madison University

2019-2023

- Phi Mu Fraternity
- MadiTHON Executive Board
- Study Abroad: Urbino, Italy

LEADERSHIP

- Digital Media Chairwoman, MadiTHON
- Graphic Design and Social Media Intern, SOS Children's Villages of DC
- Public Relations Chairwoman, Phi Mu Fraternity
- Public Relations Committee, Phi Mu Fraternity

PROJECTS

- Curated By Audrey
- 818 Tequila Campaign
- Urbino Now Magazine
- Orange Hunt Living website
- Portfolio website
- Yellowstone National Parks x New Balance Ad Campaign

PROFILE

I recently graduated with a degree in Media Arts and Design with a concentration in Creative Advertising and a passion for creativity and social media. My coursework and work experience have equipped me with a solid foundation in marketing principles, social media, campaign development, content creation, and meaningful design. As a creative with an eye for design, I can contribute fresh ideas for marketing and social media initiatives. I am eager to apply my enthusiasm, attention to detail, and fresh perspective to a social media team, fostering growth and measurable results.

WORK EXPERIENCE

Buyer/Stylist

Current Boutique

04/2024-Current

- Provided excellent customer service styling, maintaining fitting rooms and handling cash wrap and register.
- Checked client accounts, applying store credit, and maintaining good relationships with consignors and customers.
- Worked directly with consignors, communicating consignment agreements, and accepted incoming consignment drop-offs from customers.
- Used consignment database to track inventory drop-offs and maintain accurate data entry with attention to detail.
- Monitored inventory

Blogger/Website Developer

Orange Hunt Living

09/2023-Current

- Created website via WordPress
- Responsible for weekly blog posts, organizing and approving events for event calendar
- Responsible for advertising outreach to local Northern VA businesses, promotion on the website

Style Advisor

Aritzia

03/2023-10/2023

- Consistently exceeded KPI targets by maximizing sales, prompt response to all channels of communication, and strong time management which are validated by daily and weekly reporting
- Demonstrated strong interpersonal skills through partnership of cross-functional partners such as product development, deliveries, and loss prevention, to assist in determining appropriate services for customer relations
- Delivered a world-class customer experience by providing exceptional customer service, educating clients on the brand, and maintaining the relationship based on brand loyalty
- Upheld the values and policies implemented by management to effectively create an environment of luxury for both employees and clients

Social Media Assistant

Without Rhyme Nor Reason Comedy Tour

03/2023-10/2023

- Developed social media content, including graphics and video editing via Instagram and TikTok.
- Responsible for administrative work, including show bookings and contact organization.